

Class of 1994 25th Reunion

Our 25th Reunion in June 2019 is a special milestone. We will share memories of our time at Williams, visit familiar places, renew old friendships, and forge new connections. It is a defining moment for the Class of 1994 and gives us the opportunity to create a lasting legacy through our 25th Reunion Class Gift.



As we reflect on what Williams has meant to us, we have the opportunity to ensure the future for generations of students. Our 25th Reunion Class Gift counts toward *Teach It Forward: The Campaign for Williams*, a seven-year effort wrapping up in 2019 which supports the most important priorities of the college – things that make Williams Williams.

Our gift has two parts: **the Alumni Fund**, supporting annual operations of the college, and our legacy gift, the **Class of 1994 Fund for Career Exploration**, an endowed fund supporting the '68 Center for Career Exploration in perpetuity. We ask that you help us make this milestone reunion a success by making two gifts – one to the Alumni Fund and one to the Class of 1994 Fund for Career Exploration in honor of our 25th Reunion. Whether you choose to make a one-time gift or a five-year pledge, this is the opportunity to join together to express our appreciation to Williams as a class. Our 25th Reunion Class Gift is our investment in the future of Williams and our way to say thank you to Williams for everything it's given us.

The Alumni Fund – Goal \$2 Million

Generations of alumni who preceded us made our time at Williams possible, and now it is our turn to support the students of today and tomorrow, ensuring that the best and brightest students have access to this world-class education regardless of their ability to pay. Together, we will help shape the Williams of the 21st century.

Gifts to the Alumni Fund may be unrestricted – and used to help Williams meet its highest priorities – or designated to support financial aid, faculty excellence, equity and inclusion, sustainability, the arts, student life, or athletics.



The Class of 1994 Fund for Career Exploration – Goal \$2 Million

Williams has always been a dynamic educational community providing remarkable resources for all its students thanks to the generosity of alumni. Now Williams is turning that focus to the students' futures. The '68 Center for Career Exploration (CCE) ensures students leave Williams prepared to take the next steps – whether by continuing their education or entering the working world through internships and jobs. This post-graduation planning is now a key part of the Williams experience and paves the way for students to lead fulfilling and successful lives after Williams.

“ The Foreign Affairs Career Trek inspired me in ways I didn't know it could. I never thought I would pursue a career in foreign affairs, but the alumni we met have made such an impact on the world that I can't wait to network more and learn about their careers. This Career Trek showed me that the possibilities are endless and how warm and welcoming Williams alumni are. – Minwei Cao '17

”

As you may have guessed, today's CCE is not what you remember from 25 years ago. Career exploration for today's students starts during their very first weeks on campus and takes advantage of all Williams' connections and communities. Over their time at Williams students go through a process of self-discovery from a wide array of career and industry options.

The '68 Center for Career Exploration comprises:

- Alumni engagement through alumni-sponsored internships, Career Treks which take students to different cities and introduce them to alumni in a variety of fields, and the "How'd You Get There" series which brings alumni to campus to showcase their career paths
- Access and inclusion for all through programs like the career access fund which helps students fund interview attire, travel expenses, graduate school test preparation and test fees
- Early engagement with students from the moment they set foot on campus – today 80% of students visit CCE during their first year at Williams
- Transformative technology that fosters connections, for example EphLink, the College's new online mentoring platform to connect students and alumni. Starting next year, this platform will also enable alumni to alumni connections to assist alumni in transition throughout their careers
- A new "career community" approach that makes it easier for students to explore careers in education, social impact, business, sciences & health professions, and arts, communication & technology

We hope to raise \$2 million in gifts and pledges for our endowed class gift, the '94 Fund for Career Exploration. Assuming an approximate 5% annual return on that amount, the potential earnings from this gift could be sufficient to fund a variety of student-alumni career engagement programs, including the Career Trek program or the How'd You Get There series or the EphLink mentoring platform or the Career Access Fund, which together will impact a broad array of students across campus.

Since our graduation, many of us have benefited from alumni support. Now is our time to take the next step and create something meaningful and tangible for the students of today and the future. We are excited to partner with all of you to fund this transformative program in honor of our 25th Reunion.

How You Can Help

Please help by supporting this class initiative in honor of our 25th Reunion and making an Alumni Fund gift when you hear from a classmate in the coming months.

Reunion is a chance to reconnect with what we value most about Williams and leave a legacy that ensures the success of future Ephs and also helps Williams graduate the next generation of leaders who will have a positive impact on the world.

We can achieve this worthy goal only with your help. Please respond generously when called upon by your classmates.

Your 1994 Leadership Committee Chairs and Head Agents:



Upacala Mapatuna



Brad Kroh



Jon Aborn



Susan Wood Waesco

